

2024 MARKET BUSINESS SPONSORSHIP OPPORTUNITIES

Celebrating 30 Years and Growing!

The Many Reasons to Support the Rhinebeck Farmers' Market

Frequently proclaimed “The Best Farmers’ Market in the Hudson Valley,” the Market and its vendors provide a diverse and excellent selection of farm-fresh products, showcasing the very best of the Hudson Valley.

The market relies solely upon vendor fees, business and community sponsors, volunteers, and merchandise sales for its operating funds. These funds support not only the operation of the market, but also children’s activities, educational events, chef demonstrations, musical performances, and our food security programs. In 2023, \$13,000 was distributed to our neighbors in need via **NYS SNAP benefits**, **NYS Fresh Connect** and **RFM Plus benefits**. Launched in 2017, the RFM Plus program doubles the purchasing power of participants redeeming their SNAP benefits (formerly known as food stamps) at the market. For every dollar of SNAP, the participant receives another dollar of RFM Plus beyond the NYS Fresh Connect supplement.

Our 2023 market **supported the local businesses of 36 farmers and producers**. In turn, they have provided our customers with exceptional products and are caretakers of over **2500 acres of open land** that enhances the beauty of our valley.

The year 2023 proved to be another successful season as our shopper count yielded a steady crop of **1700–2600** shoppers each week.

Donations in any amount will help to ensure a strong and successful farmers’ market.



EMPIRE • \$1000 and above

Listing and link to our webpage • Logo on Market Kiosk Top Billing
Listing on our Market poster • Market T-shirt and Tote Bag
3 Social Media Mentions per season

JONAGOLD • \$500

Listing and link to our webpage • Logo on Market Kiosk Top Billing
Listing on our Market poster • Market T-shirt or Tote Bag
3 Social Media Mentions per season

GINGER GOLD • \$250 & Above

Listing and link to our Webpage • Listing on our Market Kiosk
Market Tote Bag • 3 Social Media Mentions per season

GALA • \$100

Listing on our Market Kiosk

Support RFM Plus! Add \$30 to your Sponsorship

Name: _____ Sponsorship Amount: \$ _____

Name on promotional listing: _____

Contact person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Website/social media that you would like us to link to:

Please make your check payable to **Rhinebeck Farmers’ Market**
and mail to:

Rhinebeck Farmers’ Market, PO Box 431, Rhinebeck, NY 12572

For more info:

845-479-2072 or info@rhinebeckfarmersmarket.com