

# CELEBRATING 25 YEARS AND GROWING!

## 2021 Market Friend Sponsorship Opportunities

### The Many Reasons to Support the Rhinebeck Farmers' Market

Consistently voted the "Best Farmers' Market in the Hudson Valley", the **Rhinebeck Farmers' Market** vendors have provided a diverse and unique selection of farm fresh products that showcase the very best of the Hudson Valley.

The market relies solely upon vendor fees, business sponsors, donations, volunteers and merchandise sales for its operating funds. Funds that support not only the operation of the market but children's activities, educational events, chef demonstrations, musical performances, and our two **Neighbors in Need** initiatives. In 2020 over \$10,000 in food was distributed to our neighbors with these two programs. Launched in 2017, **RFM Plus** doubles the purchasing power of participants redeeming SNAP benefits (formerly known as food stamps) at the market. For every dollar of SNAP benefits the participant receives another dollar of RFM Plus. In June of 2020 we launched the **Feed Your Neighbor Program**. Every week \$200 in vouchers redeemable for Market Bucks are distributed to the two food pantries in Rhinebeck.

2020 was an unusual year in many ways, but for us it showed us the power and resilience of our volunteers. Our Covid safety measures were lauded by visitors and vendors alike as being comprehensive and even fun – in fact, we counted more people visiting the market in 2020 than ever.

Donations of any amount will help to ensure a strong and successful farmers' market. We hope you will join your friends and neighbors by becoming a **Farmers' Market Friend!**

### GINGER GOLD • \$250 & Above

Listing and link to our Webpage  
Listing on our Market Kiosk  
Rhinebeck Farmers' Market Tote Bag

### GALA • \$100

Listing on our Market Kiosk

### HONEYCRISP • \$50

Rhinebeck Farmers' Market Tote Bag

### Support RFM Plus! Add \$25 to your Sponsorship

Name: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

Name on promotional listing: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**Ginger Gold Sponsors** – Website that you would like us to link to:

\_\_\_\_\_

Please make your check payable to: **Rhinebeck Farmers' Market**  
and mail with this side of card to:

**Rhinebeck Farmers' Market, PO Box 431, Rhinebeck, NY 12572**

**For more info:** (518) 821-1481 or [info@rhinebeckfarmersmarket.com](mailto:info@rhinebeckfarmersmarket.com)

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[www.rhinebeckfarmersmarket.com](http://www.rhinebeckfarmersmarket.com)