

# 2024 MARKET FRIEND SPONSORSHIP OPPORTUNITIES

## Celebrating 30 Years and Growing!

### The Many Reasons to Support the Rhinebeck Farmers' Market

Frequently proclaimed “The Best Farmers’ Market in the Hudson Valley,” the Market and its vendors provide a diverse and excellent selection of farm-fresh products, showcasing the very best of the Hudson Valley.

The market relies solely upon vendor fees, business and community sponsors, volunteers, and merchandise sales for its operating funds. These funds support not only the operation of the market, but also children’s activities, educational events, chef demonstrations, musical performances, and our food security programs. In 2023, \$13,000 was distributed to our neighbors in need via **NYS SNAP benefits**, **NYS Fresh Connect** and **RFM Plus benefits**. Launched in 2017, the RFM Plus program doubles the purchasing power of participants redeeming their SNAP benefits (formerly known as food stamps) at the market. For every dollar of SNAP, the participant receives another dollar of RFM Plus beyond the NYS Fresh Connect supplement.

Our 2023 market **supported the local businesses of 36 farmers and producers**. In turn, they have provided our customers with exceptional products and are caretakers of over **2500 acres of open land** that enhances the beauty of our valley.

The year 2023 proved to be another successful season as our shopper count yielded a steady crop of **1700-2600** shoppers each week.

Donations in any amount will help to ensure a strong and successful farmers’ market.



#### **GINGER GOLD • \$250 & Above**

Listing and link to our Webpage

Listing on our Market Kiosk

Rhinebeck Farmers' Market Tote Bag

#### **GALA • \$100**

Listing on our Market Kiosk

#### **HONEYCRISP • \$50**

Rhinebeck Farmers' Market Tote Bag

#### **Support RFM Plus! Add \$30 to your Sponsorship**

Name: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

Name on promotional listing: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**Ginger Gold Sponsors** – Website that you would like us to link to:

\_\_\_\_\_

Please make your check payable to

**Rhinebeck Farmers’ Market**

and mail to:

**Rhinebeck Farmers’ Market, PO Box 431, Rhinebeck, NY 12572**

**For more info:**

(518) 821-1481 or [info@rhinebeckfarmersmarket.com](mailto:info@rhinebeckfarmersmarket.com)

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