

# 2022 MARKET FRIEND SPONSORSHIP OPPORTUNITIES

## The Many Reasons to Support the Rhinebeck Farmers' Market

Frequently proclaimed “The Best Farmers’ Market in the Hudson Valley,” the Market and its vendors provide a diverse and excellent selection of farm-fresh products, showcasing the very best of the Hudson Valley.

The market relies solely upon vendor fees, business sponsors, donations, volunteers, and merchandise sales for its operating funds. These funds support not only the operation of the market, but also children’s activities, educational events, chef demonstrations, musical performances, and our two **Neighbors in Need** initiatives. In 2021, more than \$11,000 in food was distributed to our neighbors through these two programs. Launched in 2017, the **RFM Plus program** doubles the purchasing power of participants redeeming their SNAP benefits (formerly known as food stamps) at the market. For every dollar of SNAP, the participant receives another dollar of RFM Plus. In June 2020, the Market launched the **Feed Your Neighbor Program**. This program placed vouchers redeemable for Market Bucks in consumer’s hands at two food pantries in Rhinebeck. In late 2021, it expanded to assisting Red Hook Responds coordinators in purchasing food for holiday meals.

The year 2021 approached us with another season of uncertainty. We adapted, pivoted, and made the season another successful one. For this we owe so much to our team of volunteers and vendors. While the 2020 season brought us what was, up to then, **the biggest bounty of shoppers**, our 2021 season brought us a bumper crop of 1700-2500 shoppers each week.

Donations in any amount will help to ensure a strong and successful farmers’ market. We hope you will join your friends and neighbors by becoming a **Farmers’ Market Friend!**

Cheers to 28 years!

Go paperless and donate on line!  
www.rhinebeckfarmersmarket.com

### GINGER GOLD • \$250 & Above

Listing and link to our Webpage  
Listing on our Market Kiosk  
Rhinebeck Farmers' Market Tote Bag

### GALA • \$100

Listing on our Market Kiosk

### HONEYCRISP • \$50

Rhinebeck Farmers' Market Tote Bag

### Support RFM Plus! Add \$25 to your Sponsorship

Name: \_\_\_\_\_ Sponsorship Amount: \$\_\_\_\_\_

Name on promotional listing: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Ginger Gold Sponsors – Website that you would like us to link to:

\_\_\_\_\_

Please make your check payable to: **Rhinebeck Farmers’ Market**  
and mail with this side of card to:

**Rhinebeck Farmers’ Market, PO Box 431, Rhinebeck, NY 12572**

For more info: (518) 821-1481 or info@rhinebeckfarmersmarket.com