

2023 BUSINESS SPONSORSHIP OPPORTUNITIES

The Many Reasons to Support the Rhinebeck Farmers' Market

Frequently proclaimed “The Best Farmers’ Market in the Hudson Valley,” the Market and its vendors provide a diverse and excellent selection of farm-fresh products, showcasing the very best of the Hudson Valley.

The market relies solely upon vendor fees, business and community sponsors, volunteers, and merchandise sales for its operating funds. These funds support not only the operation of the market, but also children’s activities, educational events, chef demonstrations, musical performances, and our food security programs. In 2022, \$10,000 was distributed to our neighbors in need. Launched in 2017, the **RFM Plus program** doubles the purchasing power of participants redeeming their SNAP benefits (formerly known as food stamps) at the market. For every dollar of SNAP, the participant receives another dollar of RFM Plus. **In May of 2022, the Market launched a food rescue gleaning program in partnership with Wally Farms at the West Taghkanic Diner.** Over 3,500 tons of food made its way into homes and institutions throughout the Hudson Valley. Their mutual aid kitchen created 3,000 nutritious meals and assisted in getting fresh, healthy produce to our neighbors in need.

The year 2022 proved to be another successful season as our shopper count yielded a **steady crop of 1700–2500 shoppers** each week.

Donations in any amount will help to ensure a strong and successful farmers’ market.

Cheers to 29 years!

Go paperless and donate on line! www.rhinebeckfarmersmarket.com

EMPIRE • \$1000 and above

Listing and link to our webpage • Logo on Market Kiosk Top Billing
Listing on our Market poster • Market T-shirt and Tote Bag
3 Social Media Mentions per season

JONAGOLD • \$500

Listing and link to our webpage • Logo on Market Kiosk Top Billing
Listing on our Market poster • Market T-shirt or Tote Bag
3 Social Media Mentions per season

GINGER GOLD • \$250 & Above

Listing and link to our Webpage • Listing on our Market Kiosk
Market Tote Bag • 3 Social Media Mentions per season

GALA • \$100

Listing on our Market Kiosk

Support RFM Plus! Add \$25 to your Sponsorship

Name: _____ Sponsorship Amount: \$ _____

Name on promotional listing: _____

Contact person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Website/social media that you would like us to link to:

Please make your check payable to: **Rhinebeck Farmers’ Market**
and mail with this side of card to:

Rhinebeck Farmers’ Market, PO Box 431, Rhinebeck, NY 12572

For more info: (518) 821-1481 or info@rhinebeckfarmersmarket.com